

# Quantum Leap Technology



BMW Welt, Munich, Germany; Photo © MarcusBuck.com

From the onset of construction, Maurer Söhne delivered the entire steel structure for "BMW Welt", or "BMW World" in Munich, the new museum and delivery center of the BMW

Group. The "floating cloud" presented extraordinary challenges to engineers and designers. The implementation of the ambitious project can justly be called a technological

quantum leap, setting new standards in innovative steel construction. The structure began operations in conjunction with the big opening ceremonies on October 17<sup>th</sup> 2007.